



Republic of the Philippines
QUEZON CITY COUNCIL

Quezon City
21st City Council

PO21CC-381

66th Regular Session

ORDINANCE NO. SP- **3056**, S-2021

AN ORDINANCE REQUIRING ALL TOURISM ACCOMMODATION ESTABLISHMENTS, TRAVEL AGENCIES, MUSEUMS, GALLERIES AND ALL IDENTIFIED TOURISM SITES AND ATTRACTIONS TO SUBMIT QUARTERLY REPORT ON TOURIST STATISTIC DATA TO THE QUEZON CITY TOURISM DEPARTMENT IN ACCORDANCE WITH REPUBLIC ACT NO. 9593, OTHERWISE KNOWN AS "THE TOURISM ACT OF 2009", AND SECURE CERTIFICATE OF TOURISM REGISTRATION UPON THEIR APPLICATION/RENEWAL OF BUSINESS PERMITS AND OTHER PURPOSES AND PROVIDING PENALTIES FOR VIOLATION THEREOF.

Introduced by Councilors EDEN DELILAH "CANDY" A. MEDINA, MIKEY F. BELMONTE, and TANY JOE "TJ" L. CALALAY.

Co-Introduced by Councilors Bernard R. Herrera, Lena Marie P. Juico, Dorothy A. Delarmente, M.D., Nicole Ella V. Crisologo, Victor V. Ferrer, Jr., Winston "Winnie" T. Castelo, Atty. Bong Liban, P. Medalla, Estrella C. Valmocina, Franz S. Pumaren, Kate Galang-Coseteng, Matias John T. Defensor, Wencerom Benedict C. Lagumbay, Jorge L. Banal, Sr., Peachy V. De Leon, Imee A. Rillo, Marra C. Suntay, Irene R. Belmonte, Resty B. Malañgen, Ivy L. Lagman, Hero M. Bautista, Jose A. Visaya, Karl Castelo, Patrick Michael Vargas, Shaira L. Liban, Ram V. Medalla, Allan Butch T. Francisco, Melencio "Bobby" T. Castelo, Jr., Rogelio "Roger" P. Juan, Diorella Maria G. Sotto-Antonio, Donato "Donny" C. Matias, Eric Z. Medina, Freddy S. Roxas and Noe Dela Fuente.

WHEREAS, Section 2 of Republic Act No. 9593 provides that the State declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socioeconomic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride for all Filipinos;

WHEREAS, Tourism Act of 2009 (RA 9593) which outlines the role of the national and subnational government units in tourism development also emphasizes the need for the compilation of tourism data;

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WHEREAS, Section 3 of Republic Act No. 9593 provides that the State shall adopt the following objectives; Section 3 (g) Enhance the collection, analysis and dissemination of data which accurately measure the economic and social impact of tourism in the country to facilitate planning on the public and private sectors;

WHEREAS, Section 6 (p) of Republic Act No. 9593 also provides that the Department of Tourism shall have the power and function to undertake continuing research studies and survey to analyze economic conditions and trends relating to tourism travel, and compile and integrate a statistical databank on tourism industry;

WHEREAS, Section 37 of Republic Act No. 9593 states that LGUs, in consultation with stakeholders, are encouraged to utilize their powers under Republic Act No. 7160, otherwise known as the Local Government Code of 1991, to ensure the preparation and implementation of a tourism development plan, the enforcement of standards and the collection of statistical data for tourism purposes;

WHEREAS, Section 38 of Republic Act No. 9593 enunciates that in order to monitor the resources of the Department and to ascertain the economic and social impact of tourism, all LGUs shall provide an inventory of all the resources available to the Department for use in the implementation of this Act. They shall likewise periodically report to the Department on the status of tourism plans and programs, tourist arrivals and tourism enterprises, among others, within their jurisdictions;

WHEREAS, to further enhance and increase the outcome of the LGU's efforts to promote tourism in the City, it is important to monitor the tourist arrivals on all accommodation establishments, travel agencies, museums, galleries and all identified tourism sites and attractions;

WHEREAS, the tourist arrival statistics data presents the real tourism status of city and gauge the economic impact and viability in evaluation of tourism events, celebrations or activities and is considered as basic requirement to support proposals for tourism development projects particularly in accessing possible financial resources and partnerships;

WHEREAS, Republic Act No. 7160, otherwise known as the Local Government Code of 1991, grants the local government units the power to deliver and/or regulate basic services and facilities including primary and secondary tourism enterprises;

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WHEREAS, Section 39 of Republic Act No. 9593 states that in order to encourage global competitiveness, strengthen data gathering and research on tourism, and facilitate the promotion of individual enterprises and industry as a whole, the Department of Tourism shall prescribe and regulate standards for operation of tourism industry;

WHEREAS, the local government unit, the private sector industries and other tourism stakeholders will be consulted by the Department of Tourism in the formulation and promulgation of the new rules and regulations governing the operation and activities of all tourism enterprises, including but not limited to a national standard for licensing, accreditation and classification of tourism enterprises, prescribing therein minimum levels of operating quality and efficiency for their operation in accordance with recognized international standards, and impose reasonable penalties for violation of accreditation policies;

WHEREAS, the Quezon City Government aims to strengthen the implementation of Republic Act No. 9593 in the local level to ensure that all tourism enterprises in the city are compliant with the standards set by the Department of Tourism.

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

SECTION 1. DECLARATION OF POLICY. - It is hereby declared the policy of the Quezon City Government to develop Quezon City as a vibrant and sustainable tourism industry for leisure, events, conference and business tourism with a goal of promoting investment for the city.

SECTION 2. DEFINITION OF TERMS. - The following terms as used in this Ordinance are defined as follows:

- a. TOURISM ACCOMMODATION ESTABLISHMENTS - any establishments in which at least 1 accommodation unit is offered for rent to tourists, in return for payment, for a period not exceeding 31 days, on a regular basis in the same calendar year and the availability of which is made public.

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- b. *TRAVEL AGENCIES* – an entity which may either be a single proprietorship, partnership or corporation regularly engaged in the business of extending or making the necessary arrangement for travelers (individual or group) such as services pertaining to accommodation of travel papers, ticketing sales and/or accommodation, handling and/or conduct of tours within or outside the Philippines whether or not for a fee, commission or any form of compensation.
- c. *MUSEUMS* – is an establishment or place where a collection or permanent valuable objects and artifacts on history, culture, arts and sciences are kept and put on exhibition for general public.
- d. *TOURIST STATISTICS DATA* – is the number of tourist arrival in accommodation establishments, travel agencies, museums, galleries and all identified tourism sites and attractions.
- e. *TOURISM ENTERPRISES* – refers to facilities, services and attractions involved in tourism, such as, but not limited to: travel and tour services; tourist transport services, whether for land, sea or air transportation; tour guides; convention organizers and venues, accommodation establishments, including, but not limited to, hotels, resorts, apartelles, tourist inns, motels, pension houses and home stay operators, museums and galleries, theme parks, convention centers.
- f. *PRIMARY TOURISM ENTERPRISES* – refers to travel and tour services; land, sea and air transport services exclusively for tourist use; accommodation establishments; convention and exhibition organizers; and such other enterprises as may be identified by the Department of Tourism, after due consultation with concerned sectors.
- g. *TOURISM CERTIFICATE OF REGISTRATION* – is a document from the Quezon City Tourism Department which the tourism accommodation establishments, travel agencies, museums and other tourism related enterprises should secure upon application/renewal of business permit.
- h. *TOURIST* – also called as “overnight visitors”, travelers who, upon reaching their respective destinations, opt to seek accommodation in a hotel or any housing facility to extend their stay before moving on their next destination. (as defined under QC Tourism Development Plan UNWTO).

SECTION 3. GENERAL PROVISIONS:

- a. *All tourism accommodation establishments, travel agencies, museums, galleries and all identified tourism sites and attractions in Quezon City are hereby required to submit quarterly report on tourist statistic data to the Quezon City Tourism Department.*
- b. *All quarterly report must be submitted within five (5) days after the end of each quarter. In the event that the submission date falls on a non-working day, the quarterly report should be submitted on the first working day following the submission date.*
- c. *That all tourism accommodation establishments, travel agencies, museums, galleries and all identified tourism sites and attractions in Quezon City shall be provided with a standard tourist statistic data format from the Quezon City Tourism Department to ensure significant, concise and comprehensive report.*
- d. *That all primary tourism enterprises shall, after their renewal/application of business permit secure a Tourism Certificate of Registration from the Quezon City Tourism Department as part of their post-registration/renewal requirement.*

SECTION 4. OBJECTIVES – *The generated tourist statistic data is established to:*

- a. *Provide the Quezon City Tourism Department tourist statistic data that showcase the actual tourism situation of the city, as a pivotal tool for economic impact and viability in evaluating tourism events, celebrations and activities to support economic development program of the city;*
- b. *To aide the Quezon City Tourism Department in the collection of database to support research and proposals for marketing, promotion, tourism development projects and special studies and to access possible fund source and partnerships;*
- c. *Make available the tourism arrival statistic data for continuous conduct of tourism education and seminars to front desk officers and staff of all various hotels, inns, apartelles, pension and lodging houses in the city;*
- d. *To aid the Quezon City Council in the promulgation and updating of local measures intended to promote tourism in the City.*

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SECTION 5. ADMINISTRATIVE PENALTIES – In violation of this ordinance the violator shall be sanctioned by the following penalties:

- a. FIRST OFFENSE - A written notice will be sent to the Establishment*
- b. SECOND OFFENSE - A notice of warning will be sent to the Establishment*
- c. THIRD OFFENSE - A fine of Five Thousand Pesos (P5,000.00) and ground for suspension of business permit to operate for three (3) months.*

The amount of fines which is payable in favor of the Quezon City Government shall be deposited in the Special Tourism Development Account and shall only be utilized for the tourism development programs and projects of the city.

SECTION 6. THE QUEZON CITY TOURISM DEPARTMENT AS CHIEF ENFORCER OF THIS ORDINANCE – The Quezon City Tourism Department is hereby authorized to issue citation tickets and enforce such corresponding penalties against any other offender caught in violation of this ordinance.

Furthermore, the Quezon City Tourism Department is hereby authorized to monitor the compliance of the required registration by all primary tourism enterprises and shall submit a recommendation to the City’s Business Permit and Licensing Department against any violator of this Ordinance.

SECTION 7. SEPARABILITY CLAUSE – If any provisions of this Ordinance or any part thereof be declared invalid or unconstitutional, the remaining provisions not affected shall continue to be in full force and effect.

SECTION 8. REPEALING CLAUSE – All ordinances, resolutions, executive orders, or regulations and other issuances inconsistent with the provisions and/or purposes of this Ordinance are hereby repealed, amended or modified accordingly.

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Section 9. *EFFECTIVITY CLAUSE* – This Ordinance shall take effect within fifteen (15) days following its publication in any newspaper of general circulation.

ENACTED: May 31, 2021.


GIAN G. SOTTO
City Vice Mayor
Presiding Officer

ATTESTED:



Atty. JOHN THOMAS S. ALFEROS III
City Government Dept. Head III

APPROVED: JUN 25 2021


MA. JOSEFA G. BELMONTE
City Mayor

CERTIFICATION

This is to certify that this Ordinance was APPROVED by the City Council on Second Reading on May 31, 2021 and was PASSED on Third/Final Reading on June 7, 2021.


Atty. JOHN THOMAS S. ALFEROS III
City Government Dept. Head III

